

## Conference Sponsorship Rates (US\$)

### Lead sponsor: US\$45,000

**Lead sponsorship** at US\$45,000 for which you will get:

1. The exclusivity of being the only Lead Sponsor allowed, providing you with high exposure and visibility;
2. Speaking slot at the Opening Session of the conference
3. Opportunity to nominate experienced chairman for Conference 10 weeks before conference date;
4. Extensive marketing mileage as your logo will appear on all marketing materials relating to the conference as well as on the conference banner at the event itself; including Online presence on conference microsite and linked marketing in all e-blast related to conference;
5. 15 free passes for your clients and/or colleagues to attend the conference;
6. A promotional table to distribute your marketing material to the delegates;
7. Opportunity to host the 1st day's luncheon at the conference for all delegates;
8. A profile of your company in the Sponsors' Profiles distributed to all delegates; and
9. A free full page colour advertisement in either *Asia Insurance Review* or *Middle East Insurance Review* in the conference month.

### Gold Sponsor: US\$33,000

**Gold Sponsorship** at US\$33,000 for which you will get:

1. The exclusivity of being the only Gold Sponsor allowed;
2. 2 speaking slots on the programme (not the opening session);
3. Extensive marketing mileage as your logo will appear on all marketing materials relating to the conference as well as on the conference banner at the event itself; including Online presence on conference microsite and linked marketing in all e-blast related to conference;
4. 10 free passes for your clients and/or colleagues to attend the conference;
5. Luncheon on the 2nd day of the conference will be hosted in your honour;
6. A promotional table to distribute your marketing material to the delegates;
7. A profile of your company in the Sponsors' Profiles distributed to all delegates; and
8. A free full page colour advertisement in either *Asia Insurance Review* or *Middle East Insurance Review* in the conference month.

### Silver Sponsor: US\$29,000

**Silver Sponsorship** at US\$29,000 for which you will get:

1. Exclusivity of being the only Silver Sponsor allowed;
2. 1 speaking slot on the programme (not the opening session);
3. Extensive marketing mileage as your logo will appear on all marketing materials relating to the conference as well as on the conference banner at the event itself; including Online presence on conference microsite and linked marketing in all e-blast related to conference;
4. 8 free passes for your clients and/or colleagues to attend the conference;
5. A promotional table to distribute your marketing material to the delegates;
6. A profile of your company in the Sponsors' Profiles distributed to all delegates; and
7. A free full page colour advertisement in either *Asia Insurance Review* or *Middle East Insurance Review* in the conference month.

### Normal sponsor: US\$20,000

As a **normal sponsor**, for a fee of US\$20,000, you will be entitled to the following benefits:

1. Extensive marketing mileage as your logo will appear on all marketing materials relating to the conference as well as on the conference banner at the event itself; including Online presence on conference microsite and linked marketing in all e-blast related to conference;
2. Your company's logo on conference documents and banner;
3. 5 complimentary seats to the conference;
4. A table to display/distribute your marketing materials to the delegates;
5. A speaking slot if you so desire;
6. A profile of your company in the Sponsors' Profiles distributed to all delegates; and
7. A free full page colour advertisement in either *Asia Insurance Review* or *Middle East Insurance Review* in the conference month.

More sponsorship options 

## Conference Sponsorship Rates (US\$) (continued)

### Cocktail sponsor

#### Cocktail Sponsor at

- US\$33,000 (for up to 100 delegates) and
- US\$53,000 (for events more than 100 delegates)

*This Cocktail sponsorship is not applicable for the India Rendezvous*

1. Cocktail hosted in your honour on a day allocated by the organiser. There may be more than one cocktail sponsor.
2. Should the event hit more than 100 delegates, you will benefit from hosting the cocktail at a set fee of US\$53,000. Should the event hit more than 100 delegates, sponsor can choose to invite chosen guests from the delegate list up to a 100 pax.
3. Extensive marketing mileage as your logo will appear on all marketing materials relating to the conference as well as on the conference banner at the event itself; including Online presence on conference microsite and linked marketing in all e-blast related to conference;
4. A Speaking slot on the programme if you so desire;
5. A profile of your company in the Sponsors' Profiles distributed to all delegates;
6. 10 complimentary seats to the conference and the cocktail; and
7. A free full page colour advertisement in either *Asia Insurance Review* or *Middle East Insurance Review* in the conference month.

### Tabletop sponsor

#### Option 1: Tabletop sponsor at US\$10,000 for which you will get:

1. A profile of your company in the Sponsors' Profiles distributed to all delegates;
2. A table to display/distribute your marketing materials to the delegates;
3. 2 complimentary seats to the conference;
4. A free full page colour advertisement in either *Asia Insurance Review* or *Middle East Insurance Review* in the conference month;
5. A speaking slot if desired.

*(please note there will be no logo as part of this package)*

#### Option 2: Tabletop sponsor at US\$6,800 for which you will get:

1. A profile of your company in the Sponsors' Profiles distributed to all delegates;
2. A table to display/distribute your marketing materials to the delegates; and
3. 2 complimentary seats to the conference.

*(please note there will be no logo or speaker opportunity as part of this package)*

### Teabreak Sponsor: US\$5,000

#### Teabreak sponsor at US\$5,000 for which you will get:

1. Sponsor one teabreak at the conference and acknowledged as part of the programme;
2. Opportunity to upgrade to US\$8,000 for one day's teabreaks (ie 2 in total);
3. A profile of your company in the Sponsors' Profiles distributed to all delegates; and
4. 2 complimentary seats to the conference.

*(please note there will be no logo or speaker opportunity as part of this package)*

### Hosting Customised Roundtables:

Hosting Customised Roundtables (depending on country but as an example in Singapore, rates are as follows:

- US\$24,000 for a **luncheon roundtable** for maximum 20 pax
- US\$12,000 for a **breakfast roundtable** for 20 pax

Costs stated includes cost of running the event, as well as cost of venue and food, but excludes alcohol. You will also get a two-page write up in *Asia Insurance Review* or *Middle East Insurance Review* on the Roundtable.

Premium sponsorship slots are available on a first come first served basis, so do indicate your interest early.